



Brussels, 10<sup>th</sup> June 2016

## - Press Release -

### EU Fish processors and traders engage in the European Market Advisory Council

On 8th June the founding members of the European Market Advisory Council (MAC) for fisheries and aquaculture officially installed this new consultative body for market issues which will strengthen the implementation of the EU Common Fisheries Policy and the market regulation (CFP and CMO)<sup>i</sup>. The MAC will provide its advice to the Commission and other policy-makers with the same status as the existing Advisory Councils (ACs)<sup>ii</sup>.

The role of AIPCE-CEP to achieve this has been vital and we welcome the election of Guus Pastoor, AIPCE President, as Chairman of the MAC.

*“We called for its establishment during the negotiations for adoption of the CFP Regulation back in May 2013<sup>iii</sup> – explained Guus Pastoor - and we have been working intensively in the preparation phase since then. We are pleased that decisions taken at the first General Assembly will enable the MAC to start and this should reflect the reality of the whole chain of fishery and aquaculture products whilst preserving a balance of interests”.*

*“The primary purpose of the MAC is to look at market and consumer issues across the value chain and across all 28 Member States” he added. “All component parts of the industry have a role to play in this and the contribution of EU fish processors and traders to the process will be ensured through the Executive Committee and working groups where AIPCE-CEP delegates have been elected for relevant positions. In this context, we are committed to provide expertise from our industry to the benefit of all interested parties involved”.*

- Ends -

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<sup>i</sup> CFP Regulation 1380/2013 and CMO Regulation 1379/2013

<sup>ii</sup> Under Regulation 1380/2013

<sup>iii</sup> [AIPCE-CEP Press Release May 2013](#)