



EU Fish Processors and Traders Association

Brussels, 13th February 2014

-Press Release -

AIPCE-CEP¹ comments on media report on added water in frozen fish

As the association for European fish processors and traders, AIPCE-CEP and its members are committed to providing high quality, safe, nutritious and affordable fish and seafood products.

We deplore practices intended to mislead consumers or which fail to comply with EU food law. Where the use of water is a legitimate part of processing operations, it is vital that products are accurately labelled and described to avoid confusion.

Under the new EU Food Information for Consumers Regulation adopted in 2011, there will be a specific requirement for any water in excess of 5% of net weight to be clearly declared on-pack.

- Ends -

¹ AIPCE-CEP represents 130.000 employees, 4.000 enterprises and a production value of around €23 billion (<http://aipce-cep.org/>)